

## eMobility Expo – MOW 2026 Opens Registration and Announces First Speakers

**On 10–11 March, eMobility Expo World Congress – MOW will place Andalusia at the international epicentre of sustainable mobility by hosting the largest trade fair specialising in the sector, with more than 6,000 delegates in attendance**

**Senior executives and former leaders from the European Commission, Boeing, FreeNow, BlaBlaCar, F1, Vueling, Formula E, Renault and Stellantis, among others, will define the roadmap for sustainable, autonomous, electrified, connected and safe mobility**

**Seville, January 14, 2026 – [eMobility Expo World Congress – MOW 2026](#) will bring together the leading voices and experts in sustainable mobility next March in Spain. Europe's largest professional event for the sustainable, autonomous, electrified, connected and safe mobility industry **has opened registration** for its new edition, which will take place on **10 and 11 March** at FYCMA – Málaga.**

Over the course of two days, eMobility Expo – MOW will be the key meeting point for more than 6,000 executives and professionals from the mobility industry, providing a forum to analyse and address the challenges involved in meeting the continent's emissions reduction targets and the new conditions set by the European Union.

The congress will feature major voices and leaders from the mobility sector, including **Apostolos Tzitzikostas**, European Commissioner for Transport and Sustainable Tourism; **Eduardo Carrillo**, Managing Director at Boeing Technology Innovation Europe & Brazil; **Stefano Domenicali**, President of F1; **Isabel García**, General Manager for Spain at FreeNow; **Florent Bannwarth**, Country Manager at BlaBlaCar; **Santiago Lopezbarrena**, Director of Sustainability at Vueling; **Ignacio Calcedo**, Events Director at Formula E; **Patrice Ratti**, former President of Renault Sport Technologies; and **Carlos Tavares**, former CEO of Stellantis.

**Jaime Alguersuari, Director of MOW** and one of the leading figures in promoting motorsport in Spain, stated that "MOW will define the roadmap for investment in sustainable mobility, a key sector for social, economic and territorial cohesion worldwide. Through an outstanding line-up of authorities, executives from institutions, companies and organisations, the event will capture the major debates on the future of mobility and break down the transition to a new global order, placing the user at the centre of the discussion".

eMobility Expo World Congress – MOW 2026 will feature six simultaneous auditoriums hosting twelve vertical forums focused on each segment of the mobility industry, along with four dedicated agendas for CEOs, CIOs, fleet managers, and the **Government & Manufacturers Summit**. This summit will bring public administrations and industry leaders together on stage to foster the public-private collaboration that is so vital to the mobility sector.

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**About [eMobility Expo World Congress - MOW](#) (March 10-11, 2026 – FYCMA, Málaga):** This is the professional event for the autonomous, electrified, sustainable, and connected mobility industry. Over two days, eMobility Expo – MOW 2026 will bring together in Malaga leading companies specializing in micromobility, the automotive industry, technology, manufacturers of electric batteries and charging systems, new fuel sources, products for automated and autonomous driving, the components industry, logistics, aeronautics, rail, and naval, as well as startups that are revolutionizing the sector. The MOW congress will take place within the framework of the event, where more than 370 experts will share insights on implementing new business models and present the latest technological and sustainable trends in the field of mobility.