

eMobility Expo and MOW join forces to Shape the Future of Sustainable and Connected Mobility in Europe

MOW – The New Mobility Order in the World will be the essential forum for debate on the future of individual mobility, at a time of strong disagreement between European industry and the EU regarding future technologies and the continued use of combustion engines

The merger will result in Europe's largest professional event for the sustainable, autonomous, electrified, and connected mobility industry, taking place in Málaga on March 10 and 11, 2026, where more than 6,000 attendees are expected

Madrid, November 13, 2025 – [eMobility Expo World Congress – MOW 2026](#) is set to become Europe's largest professional event for the sustainable, autonomous, electrified, and connected mobility industry. The event will celebrate its third edition in **Málaga**, Spain, on **March 10 and 11, 2026**. *"Andalusia is becoming a technological hub in southern Europe; an epicenter of innovation, logistics, sustainable mobility, and digital talent. That is why we have reached an agreement with the Regional Government of Andalusia to bring together eMobility Expo World Congress, the largest technology fair for the mobility sector, with MOW, the most influential forum on sustainable mobility. In an environment such as Malaga, a laboratory for urban and maritime mobility",* says Sandra Infante, director of the event.

Over two days, eMobility Expo – MOW 2026 will bring together all mobility stakeholders, with the participation of **more than 6,000 professionals and executives**, to continue driving the sector's transformation towards a smarter, more efficient, and environmentally friendly model. To this end, more than 200 exhibiting firms will present the most disruptive innovations in sustainable mobility, electrification, green hydrogen, connectivity, and new technologies.

Within this framework, **MOW – The New Mobility Order in the World** will become the largest conference dedicated to the future of mobility. The aim is to hold discussions and reach conclusions between the automotive industry and the main European governments to agree on a new roadmap to meet the continent's decarbonization targets.

The conference will bring together **more than 370 international experts and speakers** from all key industry sectors: from vehicle manufacturers, shared mobility services, public transport operators, navigation and connectivity software companies, suppliers of new energy sources such as green hydrogen, battery manufacturers and energy storage solutions, to urban mobility companies.

eMobility Expo – MOW 2026 will also feature several networking activities, such as the **eMobility Innovation Awards 2026**—awards that recognize leadership, projects, and innovative solutions that will transform the mobility industry—, the **eMobility Startup Forum**—a forum that will bring together the entire ecosystem of startups that are revolutionizing the mobility sector—, the **Leadership Summit**—a lunch with executives from the sector's leading companies alongside mobility officials from Europe's main national and regional governments—, and the **eMobility Plaza**—a space showcasing the most innovative mobility solutions—.

About [eMobility Expo World Congress - MOW](#) (March 10 and 11, 2026 – FYCMA, Málaga): This is the professional event for the autonomous, electrified, sustainable, and connected mobility industry. Over two days, eMobility Expo – MOW 2026 will bring together in Málaga leading companies specializing in micromobility, the automotive industry, technology, manufacturers of electric batteries and charging systems, new fuel sources, products for automated and autonomous driving, the components industry, logistics, aeronautics, rail, and naval, as well as the startups that are revolutionizing the sector. The MOW congress will take place within the framework of the event, where more than 370 experts will share the keys to implementing new business models and present the latest technological and sustainable trends in the field of mobility.