



**eMobility
Expo**
WORLD CONGRESS

mow | FORUM
ANDALUCÍA
NEW MOBILITY ORDER IN THE WORLD

We are the future of eMobility

10-11 March 2026 | Málaga, Spain

www.emobilityworldcongress.com



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01. MOW Forum 2026

MOW Forum 2026 is an international conference that provides one of the most relevant and influential platforms for the future of mobility through sustainability, technology, and innovation.

Growing environmental awareness, global warming, and the urgent need for more sustainable transport models have driven governments and industry worldwide to accelerate policies and investments that reduce emissions and transform mobility systems. Within this framework, MOW Forum 2026 offers a **specialized professional platform to address decarbonization objectives** and to develop safer, smarter, more sustainable, connected, and autonomous mobility for the years ahead.

The congress brings together the most advanced solutions in the mobility ecosystem, addressing the needs of stakeholders across all sectors. With **375+ international experts**, it has become a leading European reference for professionals shaping the future of mobility.

Attendees will discover the **latest trends through keynote presentations, case studies, and expert panels showing**, for example, how automotive **manufacturers** (OEMs) are evolving their products and production models toward sustainable mobility, or how battery manufacturers are driving the transition with more efficient and scalable energy-storage technologies.

MOW Forum 2026 is designed to meet the expectations of the most demanding experts, offering a comprehensive view of the high complexity and rapid transformation of the mobility landscape. It is our pleasure to invite you to share your insights, leadership, and vision in this new era of sustainable and intelligent mobility.

2. Who Can Participate?

Experts from automotive manufacturers (OEMs), battery producers, new energy and hydrogen technologies, air mobility, railway and subway systems, maritime transport, last-mile logistics, ride-sharing services, public transport operators, mobility service providers, and software and technology companies are invited to participate.

The call is also open to global experts from research institutes, technology clusters, public administrations, professional associations, universities, government bodies, regional authorities, and other organizations involved in the transformation of mobility. This wide ecosystem of stakeholders provides a holistic view of sustainable, connected, intelligent, and zero-emission mobility across all conferences and vertical forums.

For this reason, **MOW Forum 2026** welcomes professionals and institutional representatives who bring new, inspiring, and disruptive ideas, technologies, initiatives, sustainable solutions, management models, and especially real success stories and projects that help the mobility sector address climate challenges and strengthen competitiveness.

The aim is to:

- **Improve productivity with a focus on sustainability**
- **Develop sustainable industries, regions, and cities**
- **Generate future-oriented mobility models**
- **Extend the capabilities, efficiency, and usefulness of mobility products and services**



Proposals may be submitted by experts, professionals, and specialists either individually or on behalf of their companies, institutions, regions, cities, or research and development centers.

Innovative and disruptive ideas, solutions, systems, or real projects within the eMobility framework are highly encouraged.

All speakers who identify with this mission and who have been directly involved in the proposed project are invited to submit their presentations to the MOW Forum 2026.

3. Key Topics

Global experts will explore how mobility is being transformed across all sectors—**urban mobility, automotive, logistics, rail, maritime transport, energy systems, and air mobility**. They will showcase how digitalization, electrification, automation, AI, and advanced connectivity are reshaping the way people and goods move, and how these innovations integrate with smart cities and interconnected transport networks.

The congress will highlight the evolution and “reinvention” of mobility systems: zero-emission buses and trucks with new propulsion technologies; faster and more efficient rail and subway solutions; next-generation ports and maritime operations; advanced logistics and last-mile orchestration; and the emergence of new aviation models including drones, eVTOLs, and sustainable aeronautics. The program covers the full spectrum—from personal micro-mobility to large-scale industrial and long-distance mobility.

MOW Forum 2026 provides a holistic view of the technologies enabling this transformation, emphasizing the convergence of electrification, energy storage, AI, connectivity, hydrogen, autonomous systems, and intelligent infrastructure.

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Proposals should align with the key challenges and opportunities addressed across the vertical forums and the C-Level agendas.

Vertical Forums



Hot Topics Covered

ELECTRIC VEHICLES
ECO CITIES
ZERO EMISSIONS
FUTURE OF MOBILITY
RECHARGEABLE STATIONS

ELECTRICITY
POWER BATTERIES
SUSTAINABILITY
NEW VEHICLES
BATTERIES

PARKING SOLUTIONS
MICRO MOBILITY
PUBLIC TRANSPORT
INDUSTRIAL COMPONENTS
LAST MILE LOGISTICS

FUTURE AND DIGITAL TRANSPORTATION
TRANSPORT INFRASTRUCTURE
ENERGY TRANSITION & EFFICIENCY
CITIZENS VS. TRAVELLERS
NEW CONSUMER HABITS

ETHICS AND LAW
INDUSTRY 4.0
NEW OPPORTUNITIES
TRANSPORTATION OF GOODS

Agenda Tuesday 10th March - Day 1

AUDITORIUM 1		AUDITORIUM 1	AUDITORIUM 2	AUDITORIUM 3	AUDITORIUM 4	AUDITORIUM 5
MOW		AUTOMOTIVE FORUM	INTEGRATED TRANSPORT SYSTEMS	URBAN MOBILITY FORUM	AIR MOBILITY FORUM	INNOVATION ARENA
10:00h		SUSTAINABLE & DIGITAL TECH MOBILITY AND HOW AUTOMOTIVE SECTOR IS DRIVING TO THE TRANSITION	WHEN THE CITIES LISTEN & TALK: INTEGRATION OF THE SMART CITY TO ALL MOBILITY SYSTEMS	NEW SUSTAINABLE MOBILITY: EVOLUTION OF PARADIGM CHANGE?	IF THE WRIGHT BROTHERS WERE BORN AGAIN: REINVENTING AVIATION & AEROSPACE	
MORNING SESSION		FROM CONNECTED CARS (V2X) TO AUTONOMOUS ECOSYSTEMS	THE BACKBONE OF THE NEW MOBILITY CITY: FROM ASSETS TO INTELLIGENCE	FROM MASS TRANSIT TO SMART TRANSIT	HOW TECHNOLOGY IS CHANGING THE WAY WE FLY	
14:00h		ZERO-EMISSION PROPULSION TECHNOLOGIES (ELECTRIC, H ₂ , ETC.)	SYNTHETIC CITIES: DIGITAL TWINS AND PREDICTIVE GOVERNANCE	eVTOL & URBAN AIR INTEGRATION: REGULATIONS AND TRAFFIC MANAGEMENT	THE SMART AIRLINE: FROM DATA TO EFFICIENCY	
14:00 – 15:30h		CIRCULAR AUTOMOTIVE: REDUCING COST THROUGH MATERIALS & TECHNOLOGY	INTEGRATED CITY: PLANNING, INFRASTRUCTURE & OPERATIONS	SMART RURAL MOBILITY AND DIGITAL INCLUSION	SMART AIRPORTS: THE INTELLIGENT GATEWAYS	
CEOs LEADERSHIP SUMMIT LUNCH		LUNCH BREAK				LUNCH BREAK
MOW		AUTOMOTIVE FORUM	INTEGRATED TRANSPORT SYSTEMS	MICRO & ACTIVE MOBILITY FORUM	FLEET MANAGEMENT FORUM	INNOVATION ARENA
15:30h		SUPER CHARGING THE AUTOMOTIVE SECTOR	HUMAN-CENTRIC CITIES FOR NET-ZERO MOBILITY	MICRO & ACTIVE MOBILITY: THE NEW BACKBONE OF URBAN MOVEMENT	FLEET DECARBONIZATION: STRATEGIES FOR A ZERO-EMISSION TRANSITION	
AFTERNOON SESSION		BEYOND EURO 7: HOW AUTOMOTIVE SECTOR IS GOING?	INTELLIGENT TRAFFIC & PARKING	REDESIGNING STREETS: ACTIVE MOBILITY AS URBAN INFRASTRUCTURE	SMART FLEET OPERATIONS: TELEMATICS, OPTIMIZATION & PREDICTIVE MAINTENANCE	
18:00h		GEOPOLITICS OF REGULATION: HOW EUROPE COMPETES FOR CLEAN MOBILITY	SMART CITIES WITH A SOUL: THINKING FOR THE PEOPLE WITH LESS MOBILITY	SMART MICRO-MOBILITY: SENSORS, DATA & OPERATIONAL INTELLIGENCE	AUTONOMOUS FLEETS: FROM PILOTS TO REAL OPERATIONS	
18:00h				CHARGING & STORAGE FOR LIGHT ELECTRIC VEHICLES	FLEET SAFETY, REGULATION & WORKFORCE EVOLUTION	
WELCOME PARTY						

Agenda Wednesday 11th March - Day 2

AUDITORIUM 1		AUDITORIUM 1	AUDITORIUM 2	AUDITORIUM 3	AUDITORIUM 4	AUDITORIUM 5
MOW		LOGISTICS FORUM	ENERGY & BATTERIES FORUM	RAILWAY & SUBWAY FORUM	MARITIME TRANSPORT FORUM	INNOVATION ARENA
10:00h MORNING SESSION 14:00h	 NEW MOBILITY ORDER IN THE WORLD	THE LOGISTICS RENAISSANCE: FROM AUTOMATION TO INTELLIGENCE	NEXT-GEN BATTERY DEVELOPMENT: FROM CHEMISTRY TO SCALE	DOOR-TO-DOOR MOBILITY IN THE RAILWAY SECTOR	NEW PROPULSION SYSTEMS & THE DECARBONIZATION OF THE SEA	INNOVATION SOLUTIONS PITCH
		FROM WAREHOUSES TO EXCHANGE HUBS: HYPER-AUTOMATION & ROBOTICS IN THE NEW LOGISTICS TRANSITION	BATTERY DESIGN STRATEGIES	NET-ZERO TRANSPORT & NEW PROPULSION TECHNOLOGIES FOR RAILWAY & SUBWAY	LEISURE CRUISES & SUSTAINABLE TOURISM: GREEN NAVIGATION STRATEGIES	
		DIGITAL TWINS & SIMULATION FOR RESILIENT SUPPLY CHAINS	BATTERY SAFETY: INTELLIGENCE AGAINST THERMAL RUNAWAY	THE NEW ERA OF TRAIN MANUFACTURING: FLEXIBLE, MODULAR & DIGITAL	PORT OPERATIONS AS A DATA- DRIVEN PUZZLE: THE NEW TETRIS OF LOGISTICS	
		AUTONOMOUS LOGISTICS & LAST-MILE ORCHESTRATION	BATTERY MANUFACTURING & RECYCLING: THE CIRCULAR ENERGY CHAIN	DYNAMIC MAINTENANCE & REMOTE MONITORING OF ROLLING STOCK	SOLVING PORT CONGESTION THROUGH TECHNOLOGY & POLICY	
14:00 – 15:30h	GOVERNMENTS & MANUFACTURERS SUMMIT LUNCH	LUNCH BREAK				
15:30h AFTERNOON SESSION 18:00h	 NEW MOBILITY ORDER IN THE WORLD	LOGISTICS FORUM	ENERGY & BATTERIES FORUM	TOURIST MOBILITY	TALENT FORUM	INNOVATION ARENA
		INTEGRATED INDUSTRIAL LOGISTICS: CONNECTING THE FACTORY FLOOR TO THE WORLD	LIFE CYCLE ASSESSMENT FOR ENERGY PRODUCTION & STORAGE	TOURISM MEETS MOBILITY: REINVENTING VISITOR TRANSPORT FOR SUSTAINABLE DESTINATIONS	SKILLS FOR THE NEW MOBILITY ECONOMY	eMOBILITY STARTUP FORUM
		GREEN & CIRCULAR LOGISTICS	HYDROGEN: THE NEW GOLD / HYDROGEN AS ENABLER OF THE GREEN ECONOMY	AIRPORT-TO-CITY EXPERIENCE: THE NEW COMPETITIVE ADVANTAGE	TALENT ATTRACTION & RETENTION IN A HYPER- COMPETITIVE SECTOR	eMOBILITY STARTUP FORUM AWARDS CEREMONY
		INDUSTRIAL RESILIENCE AND THE FUTURE OF SUPPLY CHAINS	EUROPE'S CHARGING NETWORK: ELECTRIC, HYDROGEN & HYBRID FUTURES	TOURISTIC MOBILITY CORRIDORS: CONNECTING ATTRACTIONS, PORTS & NATURAL AREAS	DIVERSITY, INCLUSION & SOCIAL IMPACT IN THE MOBILITY WORKFORCE	
20:00 – 23:00	AWARDS CEREMONY & GALA DINNER					

04. How to Submit Your Proposal & Deadlines

To register your proposal for the **MOW Forum 2026**, please complete all required fields in the online submission form. All proposals must comply with the terms and conditions detailed below.

The form will require the following information (proposals that do not follow these guidelines will be rejected):

- Short biography of the speaker (maximum 300 characters).
- Title of the presentation (maximum 100 characters).
- Brief description of the project (maximum 300 words).
- Keywords (maximum 200 characters).
- Presentation or abstract uploaded as a document (maximum 1,500 words and 10 MB).

Submit your proposal

There is no formal limit to the number of submissions per author; however, we recommend submitting only proposals that fall within your core areas of expertise. As a guideline, no more than 3–4 submissions per author, company, institution, or organization are advised.



Dates to consider:

- Proposal deadline: **25th January 2026 (23:59:59 CET)**
- Notification of acceptance: from 29th January onwards

The Steering Committee reserves the right to accept proposals after official notification date.

Between these dates, the **MOW Forum 2026** Steering Committee and the Congress Director may request clarification or additional information regarding submitted proposals.

05.FAQS

1. Will MOW Forum 2026 be held in a physical or online format?

MOW Forum, within the framework of the eMobility Expo World Congress – MOW 2026 will be a fully physical event. Only proposals from speakers able to attend in person during the congress dates will be considered.

2. Does the organization cover travel, accommodation, or honorariums for selected speakers?

eMobility World Congress – MOW 2026 operates under a non-travel-expense policy. Speakers are responsible for their travel and accommodation costs, and no speaker fees are provided. The Steering Committee may evaluate exceptional cases upon request.

3. What are the session formats and how much time is assigned?

The congress features different session formats such as roundtables, panels, fireside chats, expert talks, and keynotes. The final format, duration, and time slot will be communicated once the selection process is completed. Please note that multiple auditoriums run in parallel throughout the event, and the Steering Committee may assign selected proposals to any vertical forum or agenda track.

4. In which language can proposals be submitted?

The official language of the conference is English. Spanish submissions may be accepted for specific sessions. Proposals in other languages will not be considered.

5. How many proposals does MOW Forum 2026 accept?

The number of accepted proposals depends on the quality of submissions and the final structure of the official program. The Steering Committee is responsible for selecting and allocating proposals.

6. Is there any economic cost to participate in the MOW Forum 2026 Call for Speakers?

No. Participation in the Call for Speakers is free of charge.

7. Can I update or extend the information after submitting my proposal?

Yes. If you need to modify or extend any submitted information, please contact us at: congress.eme@barter.es

06. Evaluation Criteria

The objective of **MOW Forum 2026** is to provide industry professionals, institutional representatives, and companies with a comprehensive view of the key trends and challenges shaping the future of mobility.

Proposals will be evaluated based on the quality and relevance of the content presented across conferences, keynotes, panels, expert talks, and roundtables.

The Steering Committee will assess each submission using the following criteria:

- Relevance to the congress themes and current mobility and industrial challenges.
- Originality and innovative perspective of the proposal.
- Impact on sustainability, decarbonization, digitalization, competitiveness, or mobility transformation.
- Clarity of the vision, structure, and key takeaways of the presentation.
- Practical value, including real use cases, results, lessons learned, or demonstrable outcomes.
- Professional experience and background of the speaker.
- Alignment with the terms and scope of the Call for Speakers.

07. Evaluation, Confirmation Process, and Speaker Benefits

The Steering Committee will review all submitted proposals and select those considered most relevant for the official **MOW Forum 2026 program**. Selected proposals may be placed in any session format (keynote, panel, expert talk, fireside chat, roundtable, etc.) and assigned to any vertical forum or agenda track at the discretion of the Committee.

Once the evaluation process is completed, the Technical Office will inform participants of their proposal status (accepted or not). If selected, speakers will receive additional details including:

- Speaker Registration Pass, granting full access to all congress areas, including the Speakers & VIP Lounge and all conference sessions.
- Access to the **MOW Forum 2026** Online Speakers' Hub, with practical information and resources.
- Final session details, including assigned format, time slot, and other logistical information.
- Additional relevant information, such as session coordination, moderator assignment, media interest, and potential promotional opportunities.



8. Intellectual and Industrial Property Rights

The participant is responsible for the authorship and originality of the submitted proposal and for holding the intellectual and, where applicable, industrial property rights associated with it. By submitting the proposal, the participant guarantees that it does not infringe any third-party intellectual property rights, industrial property rights, copyright, or image rights, and assumes full responsibility for any claims arising from such infringements. **eMobility Expo World Congress – MOW 2026** (the Organization) is exempt from any liability in this respect.

Once the proposal has been selected and approved, the Organization may publish any information considered public—such as the author's name, company or organization, title, abstract, summary, website, and topic—across its official communication channels.

09. Data protection

MOW Forum 2026 | eMobility Expo World Congress – MOW 2026 is committed to maintaining the confidentiality of all proposals and related information. Submitted content will only be shared with the members of the Steering Committee involved in the evaluation process.

Once a proposal is selected, the Organization may publish public details such as the author's name, company or organization, title, abstract, summary, website, and/or topic in the communication channels used for the promotion of the event (official website, social media, visitor guide, program materials, etc.).

In compliance with current data protection legislation (Regulation EU 2016/679 – GDPR), **MOW Forum 2026 | eMobility Expo World Congress – MOW 2026** will process personal data in accordance with its Privacy Policy. Participants may exercise their data protection rights as established under the GDPR through the channels indicated in the aforementioned policy.



10. Contact details and additional information

If you have any question, doubt or suggestion regarding this 'Call for Speakers' or **MOW Forum 2026** please contact us at:

Phone: +34 934 923 803

e-mail: congress.eme@barteres

If you are also interested in exhibiting or partnership options to maximize your company's profile at **eMobility Expo World Congress - MOW 2026** please contact us at:

Phone: +34 919 551 551

e-mail: exhibit@emobilityworldcongress.com





NETWORK



KNOWLEDGE



BUSINESS OPPORTUNITIES

PERFORMING STUNNING EXHIBITIONS FOR YOUR BUSINESS SUCCESS

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