

## European Parliament and MIT to address geo-strategy for sustainable mobility investments at eMobility Expo 2024

**eMobility Expo World Congress will bring together the entire mobility industry on February 13th, 14th and 15th in Valencia, Spain**

**Madrid, February 6<sup>th</sup>, 2024** – Dialogue between the public and private sectors is crucial to promote the transformation of mobility towards a more sustainable model. Partnerships between the industry players can accelerate the development and implementation of innovative solutions tailored to the needs of tomorrow. To this end, [eMobility Expo World Congress 2024](#) is hosting the **Governments & Manufacturers Summit**, which will explore the importance of synergies in developing a sustainable, efficient and widely accessible transportation system.

To address common challenges and boost innovation, the summit will bring together leading experts from **MIT**, the **European Parliament**, the **Spanish Ministry of Industry and Tourism**, and leading associations such as **CLEPA** and the **European Clusters Alliance**.

**José Ramón Sierra**, director of the eMobility World Congress, points out that "*with this summit, we want to examine the potential of ecosystems and start-ups to drive collaboration and innovation in the sustainable mobility sector in Europe. It is essential in today's ecosystem to generate collaborative environments, in which to introduce future solutions that challenge conventional transport models and contribute to the progress of sustainable mobility*".

In this line, the summit will address the joint efforts made by both the public administration and manufacturers, energy and distribution companies, with the participation of **Miguel Ángel Anía Rodríguez**, General Director of Transport of the **Government of Aragón**, **Begoña Cubián**, from **Iberdrola**, and a representative of **Renault Trucks**, who will analyze the strategies and policies implemented to reduce carbon emissions, as well as the technological advances and innovations in heavy land transport that directly affect sustainable mobility.

In addition, the Special Commissioner of PERTE Electric and Connected Vehicle of the **Ministry of Industry**, **José María López**, together with the **Minister of Industry, Trade and Employment of Castilla y León**, **Mariano Véganzones**, the director of the **Public Office for the Transformation of the Mobility and Automotive Industries of the Generalitat de Catalunya**, **Tomás Megía**, and **Óscar De Pedro**, from **Future Fast Forward**, will analyze how the Spanish PERTE II (Strategic Projects for Recovery and Economic Transformation) is helping to improve the competitiveness of the mobility sector, promoting the competitiveness of the mobility sector and technological development.

### **Innovation for more sustainable mobility**

Experts and private sector leaders will also examine how current regulations are driving sustainable innovations and shaping the evolution toward greener mobility. This is the case of **Maria Luisa Melo**, Director of Public Affairs and Regulation for Europe at **DHL Express**, who will discuss the impact of European policies on the development of cleaner and more efficient transportation systems. **John Moavenzadeh**, executive director of the Mobility Lab at **MIT** (Massachusetts Institute of Technology), will address the importance of Asian countries in the

conception of global mobility. He will also explore how the public and private sectors can collaborate to address common challenges and drive innovation, as well as to reduce emissions, improve urban transportation and advance new technologies.

Also, **István Ujhelyi**, Member of the **European Parliament**, **Ivo Cré**, Director of Policy and Projects at **POLIS**, **David Storer**, Director of Research, Innovation & New Mobility at **CLEPA** and **Antonio Novo Guerrero**, President of the **European Clusters Alliance**, will examine the potential of vibrant ecosystems and dynamic startups to drive innovation in Europe's mobility sector. In this regard, the panel discussion will explore how collaborative environments and startups can introduce disruptive solutions, challenge conventional transport models and help drive Europe's transition to smarter, cleaner and more inclusive transport systems.

With these presentations, **eMobility Expo World Congress** puts Valencia back on the map of technological events. From February 13th to 15th, the city will bring together stakeholders from the integral mobility and energy sectors to define the mobility of the future: sustainable, connected, autonomous and safe.

---

**About [eMobility Expo World Congress](#) (February 13th-15th, 2024 – Feria de Valencia):** eMobility Expo World Congress is a professional event for the sustainable mobility industry. For three days eMobility Expo will bring together in Valencia the leading firms specializing in micromobility, the automotive industry, technology, manufacturers of electric batteries and charging systems, new fuel sources, products for automated and autonomous driving, components industry, logistics, aeronautics, rail and shipbuilding, as well as startups that are revolutionizing the sector. The eMobility World Congress will be held as part of the event, where more than 375 experts will share the keys to implementing new business models and present the most cutting-edge technological and sustainable trends in the field of mobility.