



## **eMobility Expo World Congress 2024 places Valencia on the world map of technological events**

**From February 13th to 15th, eMobility Expo will bring together more than 6,000 professionals in Valencia, Spain, to define the mobility of the future**

**Companies such as Ford, Renault Trucks, Mercedes-Benz, Gestamp and Deutz will present their innovations and success stories to advance toward sustainable, autonomous, safe and connected mobility**

**Valencia will also host the first edition of the H2 - Hydrogen World Congress on February 14th and 15th to analyze the benefits of hydrogen and its application in the mobility sector**

**Madrid, 12<sup>th</sup> February 2024** – The new edition of the [eMobility Expo World Congress](#) kicks off this Tuesday in Valencia, Spain. From **February 13th to 15th**, more than 6,000 professionals and C-Level executives will gather to discover the latest trends, challenges and technological solutions for the mobility industry, with more than 200 exhibiting companies. An event that will leave an economic impact of 16 million euros for the city of Valencia in its second edition.

Through different vertical forums - automotive, rail, maritime and air transport, as well as energy and batteries, urban mobility, micro-mobility, integrated transport systems and logistics - more than 375 international experts will share the keys to implementing new business models for sustainable mobility and will present the most cutting-edge technological trends in this field, helping to develop safer, smarter, more sustainable, connected, and autonomous mobility.

In this sense, the automotive and components industry will be represented by companies such as **Ford, Renault Trucks, Mercedes-Benz, Gestamp, DEUTZ, CLEPA, or the FIA**, which will share the trends in which the automotive industry is immersed to lead the transition to the mobility of the future, from new technologies that enable the creation of electric, autonomous and connected vehicles, to the innovation that will enable the decarbonization of the sector.

To lead this transformation, technology is positioned as one of the most important vectors of change, along with new energy sources. For this reason, representatives from **MIT** (Massachusetts Institute of Technology), **AWS**, **ITE** (Instituto Tecnológico de la Energía) or **EVARM Innovación** will give their vision of how the application of data and technological tools can contribute to reducing emissions and promote a real change in the current way of understanding mobility.

Likewise, with the aim of bringing together public representatives with leading mobility companies, the congress will feature the **Governments & Manufacturers Summit**. In this sense, public representatives from the **Spanish Ministry of Industry and Tourism, the European Parliament** and some Spanish regional governments, will share the roadmap to boost investments in manufacturing plants for electric vehicles, fleet management, batteries and new fuels such as hydrogen.



In addition to this agenda for public administrations and industry companies, the congress will have three other agendas focused on different professional profiles, such as the **CEO's & Leadership Summit, the Fleet Management Summit, and the CIO's Summit.**

### **Hydrogen, the key to future mobility**

Hydrogen has long been recognized as an energy vector, but recent advances in its production and use are increasing its role in sustainable mobility. With improvements in hydrogen extraction methods and the development of hydrogen fuel cells, hydrogen is set to revolutionize various segments of the mobility sector.

Coinciding with the celebration of the eMobility Expo World Congress, Valencia will host the first edition of [H2 - Hydrogen World Congress](#) on **February 14th and 15th** to analyze the benefits of green hydrogen and its application in the mobility sector by experts and companies such as **Iberdrola, Cepsa, BP, Vueling, and Go Energy Group**, among others.

### **The generation of synergies, the key to the second edition of eMobility Expo World Congress**

Given that the creation of synergies is crucial to generating productive and business models oriented to the future, eMobility Expo will have different spaces for attendees to share the challenges faced by their respective industries, as well as the solutions they are developing.

This is the case of the **eMobility Innovation Awards 2024** -the awards that recognize leadership, innovation projects and solutions that will transform the mobility industry-, the **eMobility Startup Forum** -a forum that will host the entire ecosystem of startups that are revolutionizing the mobility sector-, or the **eMobility Plaza** -a space with demonstrations of the most innovative mobility solutions.

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**About [eMobility Expo World Congress](#) (February 13th-15th, 2024 – Feria de Valencia):** eMobility Expo World Congress is a professional event for the sustainable mobility industry. For three days eMobility Expo will bring together in Valencia the leading firms specializing in micromobility, the automotive industry, technology, manufacturers of electric batteries and charging systems, new fuel sources, products for automated and autonomous driving, components industry, logistics, aeronautics, rail and shipbuilding, as well as startups that are revolutionizing the sector. The eMobility World Congress will be held as part of the event, where more than 375 experts will share the keys to implementing new business models and present the most cutting-edge technological and sustainable trends in the field of mobility.