

## Leading players of the sustainable mobility worldwide will gather in Valencia next February

From February 13-15th, eMobility Expo World Congress will bring together more than 6,000 professionals to discover the latest trends, challenges and technology solutions for the mobility industry

The congress will be attended by leading executives from organizations such as MIT, DHL, Mercedes-Benz, DEUTZ, AWS, and the FIA

Valencia will also host the first edition of the H2 - Hydrogen World Congress on February 14th and 15th to discuss the benefits of hydrogen and its application in the mobility sector

**Madrid, January 25th, 2024** – The mobility sector will experience an unprecedented transformation in this decade, driven by two key vectors, new energy sources and technology. The second edition of **eMobility Expo World Congress**, which will once again place Valencia, Spain, on the map of global technology events, presented on Wednesday the details of its new edition, which aims to boost the sector towards a more sustainable, electrified, autonomous and connected mobility.

In this context, eMobility Expo World Congress will be the global meeting point to drive the transformation of the sector, becoming the largest integrated and multi-specialist business platform of the mobility industry in Europe. From February 13th to 15th, Valencia will host more than 6,000 professionals to discover the latest trends, challenges and technological solutions for the mobility industry from more than 200 exhibiting companies.

**Albert Planas,** CEO of NEBEXT -organizers of the event-, said that "the transition in which the industry is immersed brings with it a lot of opportunities for investment throughout the entire value chain, from battery manufacturers or hydrogen valleys to technology centers. Since we are aware of how important this is, we want to take the event to the next level and position it as a worldwide reference".

In addition, **Jesús Haro**, director of eMobility Expo World Congress, said that "when we started this project, we saw immediately that Valencia had the perfect ecosystem to take the transformation of sustainable mobility to a new dimension, as it is becoming more and more international. This is important because Europe must be a carbon neutral continent in the coming years and eMobility Expo World Congress is the key business platform to address the challenges that this industry is shaping".

## A meeting point for sustainable transformation

The eMobility World Congress will host 10 vertical forums focused on the transformation in which the industry is immersed. In this sense, it will offer a content program for each industry segment such as automotive, logistics, rail, air and maritime transport, urban mobility, micromobility, integrated transport systems, as well as the field of energy and batteries.



For this purpose, more than 370 international speakers will share their knowledge: Sebastian Grams, former CEO of **Audi Sport** and expert in vehicle electrification, David Storer, research director of **CLEPA** (European Association of Automotive Suppliers), Sebastian Schulte, CEO of **DEUTZ**, Laurianne Krid, General Director for Europe, Africa and the Middle East of the FIA (Federation Internationale de l'Automobile), René González, CEO of Alhona, a **Gestamp Group** company specializing in Smart Factory, Susana Solís Pérez, Member of the European Parliament, as well as a senior executive from **Mercedes Benz**.

In the technological field, the congress will also be attended by Ashish Naik, global specialist and head of EMEA marketing of emerging advanced computing technologies at **AWS** (Amazon Web Services) and Paul George, global leader of strategy and marketing of autonomous vehicles at **AWS**, as well as John Moavenzadeh, executive director of the **MIT Mobility Lab** (Massachusetts Institute of Technology).

The event will host four agendas focused on different professional profiles, such as the CEO's & Leadership Summit, the Fleet Management Summit -aimed at fleet managers-, the CIO's Summit and the Governments & Manufacturers Summit, in which leading companies and associations of the sector such as BP, Cepsa, Iberdrola, Repsol, Mercedes-Benz, ANFAC, CLEPA or Future Fast Forward will meet with public representatives to promote investments in manufacturing plants for electric vehicles, batteries and new fuels such as hydrogen.

## Hydrogen, the key to future mobility

Hydrogen has long been recognized as an energy carrier, but recent advances in its production and use are elevating its role in sustainable mobility. With improvements in hydrogen extraction methods and the development of hydrogen fuel cells, this element is set to revolutionize various segments of the mobility sector.

In the case of Spain, this energy source can mark a before and after in boosting the national economy in the coming years, as it is the country that has more hydrogen projects distributed throughout the territory. Consequently, this could become a great opportunity to reindustrialize Spain and turn it into the energy locomotive in Europe.

For this reason, and coinciding with the celebration of the eMobility Expo World Congress, Valencia will host the first edition of H2 - Hydrogen World Congress on February 14<sup>th</sup> and 15<sup>th</sup> to analyze the benefits of green hydrogen and its application in the mobility sector and also in the industry. This congress will bring together the main initiatives being developed in the country and will be attended by experts in the field as Curro Nicolau (Go Energy Group), Monica Aguado (CENER), Maryna Hritsyshyna (Hydrogenious LOHC), Patricia Prieto (Exolum), Xavier Gimenez (University of Barcelona), Javier Cervera (NET Zero Mar Alliance), and Xavier Ribas (EVARM), among others.



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About H2 - Hydrogen World Congress (14-15 February 2024 - Feria de Valencia): it is the largest congress dedicated to the world of green hydrogen as a potential energy source to decarbonize the industrial and mobility sector. For two days, the H2 - Hydrogen World Congress will bring together in Valencia the leading firms specialized in manufacturing and distribution of green hydrogen, the related technology sector, manufacturers of charging systems, new fuel sources, products for sustainable mobility, components industry, logistics, aeronautics, rail and shipbuilding, as well as startups that are revolutionizing the sector. The eMobility Expo World Congress will be held as part of the event, where more than 375 experts will share the keys to implementing new business models and present the most cutting-edge technological and sustainable trends in the field of mobility.