



## **eMobility Expo will explore the latest trends in logistics and fleet management to improve efficiency and sustainability**

**World leaders from organizations such as Iberdrola, Huawei, BP, Renault Trucks, Cepsa, Santander Renting or Sixt Rent a Car will share their experiences and success stories at the eMobility World Congress**

**From February 13th to 15th, Valencia will be the global meeting point for the sustainable mobility industry**

**Madrid, January 29th, 2024** – New technologies are bringing major changes in the field of mobility, and the logistics sector and fleet management are among them. The decisions managers make in this area can have a major impact on decarbonization and, acting on a small scale, can make a big difference. To address this and many other issues, top-level managers and executives from **Cepsa, Iberdrola, Santander Renting, Huawei, Renault Trucks, BP, or Sixt Rent a Car**, among others, will delve into the challenges facing the logistics sector and how to approach the future of fleets at [eMobility Expo World Congress 2024](#).

On February **13th, 14th and 15th in Valencia, Spain**, eMobility Expo will be the global meeting point to drive the transformation of the sector, becoming the largest integrated and multi-specialist business platform for the mobility industry in Europe. For three days, more than 375 experts will share at the eMobility World Congress the keys to implementing new business models and will present the most cutting-edge technological and sustainable trends in the field of mobility.

### **Technology and renewable energies, key elements for fleet management**

Fleet management is undergoing a major transformation, thanks to the development of new technologies that reduce emissions from vehicles such as buses and trucks. Electromobility experts such as **David López**, director of electromobility at **Renault Trucks**, **Laura López**, Product Manager of Urban Mobility at **Iberdrola**, **Nuria Álvarez**, Manager of electromobility at **Volvo Trucks**, and **Marta Losada**, Cluster Manager at **Catalonia Logistics**, will discuss how both vehicles and infrastructures are being adapted to electrification to achieve zero-emission transport. **Cédric Vigneau**, Director of Fleets & CRT at **Cepsa**, will also speak about electrification, while **BP** will present a case study on the successful use of biofuels in fleet management, specifically HVO100, a hydrotreated vegetable oil that is already being used by companies such as the logistics company **Lodisna**.

In addition, **Caridad Álvarez**, director of **Santander Renting**, **Daniel Ruiz**, from **Alphabet Spain**, **Vicente Cabello**, General Manager of **Kinto ONE**, and **José-Martín Castro**, president of the **Spanish Association of Vehicle Renting (AER)**, will explore the peculiarities of fleet management and actions to reduce emissions globally.

On the other hand, light vehicles will also have their place at the eMobility World Congress. Voices such as **Teresa Romo**, from **Northgate**; **Leticia Lombraña**, from **Sixt Rent a Car**; **Óscar Pulido**, responsible for fleet electrification at **Transport & Environment** and electrification

specialist, and **Carlos Ruiz**, director of **Iberofleteing**, will reflect on how to overcome challenges related to costs, maintenance and driver safety, specifically in the context of electric light vehicles, to offer insights on integrating sustainable practices and navigating the changing landscape of electrified fleet management.

In addition, this will be the first edition in which the **Guardia Civil**, the Spanish police, will collaborate to discuss law enforcement fleets. **Fernando Gil**, chief colonel of the Guardia Civil's Mobile Material Service, will share the unique challenges faced by the Corps and the innovative solutions they have adopted to improve their fleet management practices.

### **The future of logistics will be connected and automated**

The future of logistics is one of the most interesting points about the transformation of mobility towards a more sustainable model. In this regard, **Konstantinos Haniotis**, Vice President of **ELA** (European Logistics Association), will address the impact of new technologies to improve the efficiency of the logistics sector.

New forms of delivery in cities are one of today's main concerns. To answer this question, **Tomás de la Vega**, director of **Logistop**; **Daniel Latorre**, deputy director of **CityLogin**, and **Carolina Ciprés**, research director at **ZLC** (Zaragoza Logistics Center) will analyze the solutions that can improve the efficiency and sustainability of urban deliveries, something of particular importance at a time when autonomous robots are emerging as effective tools to move through the narrow streets of cities.

In line with autonomous transportation, **Alex Santos**, from **In-Move by Railgroup**, **Vicent Pastor**, from **MODI**, **Laureano Fernandez**, director of transport at **Huawei** and **Sara Ahetze Puignau** from **Basqueccam**, will talk about the efficient deployment of CCAM (Connected, Cooperative and Automated Mobility) technologies and services as a key enabler to improve transport systems and logistics chains at a European level.

Likewise, the technological advances currently being developed are also helping to improve the supply chain and, along these lines, **Ramón García**, general manager of the **Spanish Logistics Center**, will moderate a round table focused on the impact of e-commerce on supply chains.

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**About [eMobility Expo World Congress](#) (February 13th-15th, 2024 – Feria de Valencia):** eMobility Expo World Congress is a professional event for the sustainable mobility industry. For three days eMobility Expo will bring together in Valencia the leading firms specializing in micromobility, the automotive industry, technology, manufacturers of electric batteries and charging systems, new fuel sources, products for automated and autonomous driving, components industry, logistics, aeronautics, rail and shipbuilding, as well as startups that are revolutionizing the sector. The eMobility World Congress will be held as part of the event, where more than 375 experts will share the keys to implementing new business models and present the most cutting-edge technological and sustainable trends in the field of mobility.