

**eMobility  
Expo**  
WORLD CONGRESS

**mow** | FORUM  
ANDALUCÍA  
NEW MOBILITY ORDER IN THE WORLD

# We are the future of eMobility

**10-11 March 2026 | Málaga, Spain**

[www.emobilityworldcongress.com](http://www.emobilityworldcongress.com)



# Mobility is entering a new age of innovation

In a time when the world is facing challenges marked by geopolitical shifts and economic turbulence, eMobility Expo World Congress returns as a beacon of progress, positioning itself as the driving appointment to the development of the eMobility sector in shaping the sustainability of transportation.

The EU has a variety of strategies in place to meet the sustainability goals for the continent that are related to the mobility

sector. However, recent global economic and political developments have had an impact on this strategy, and economic inflation in Europe has changed the way some industries operate.

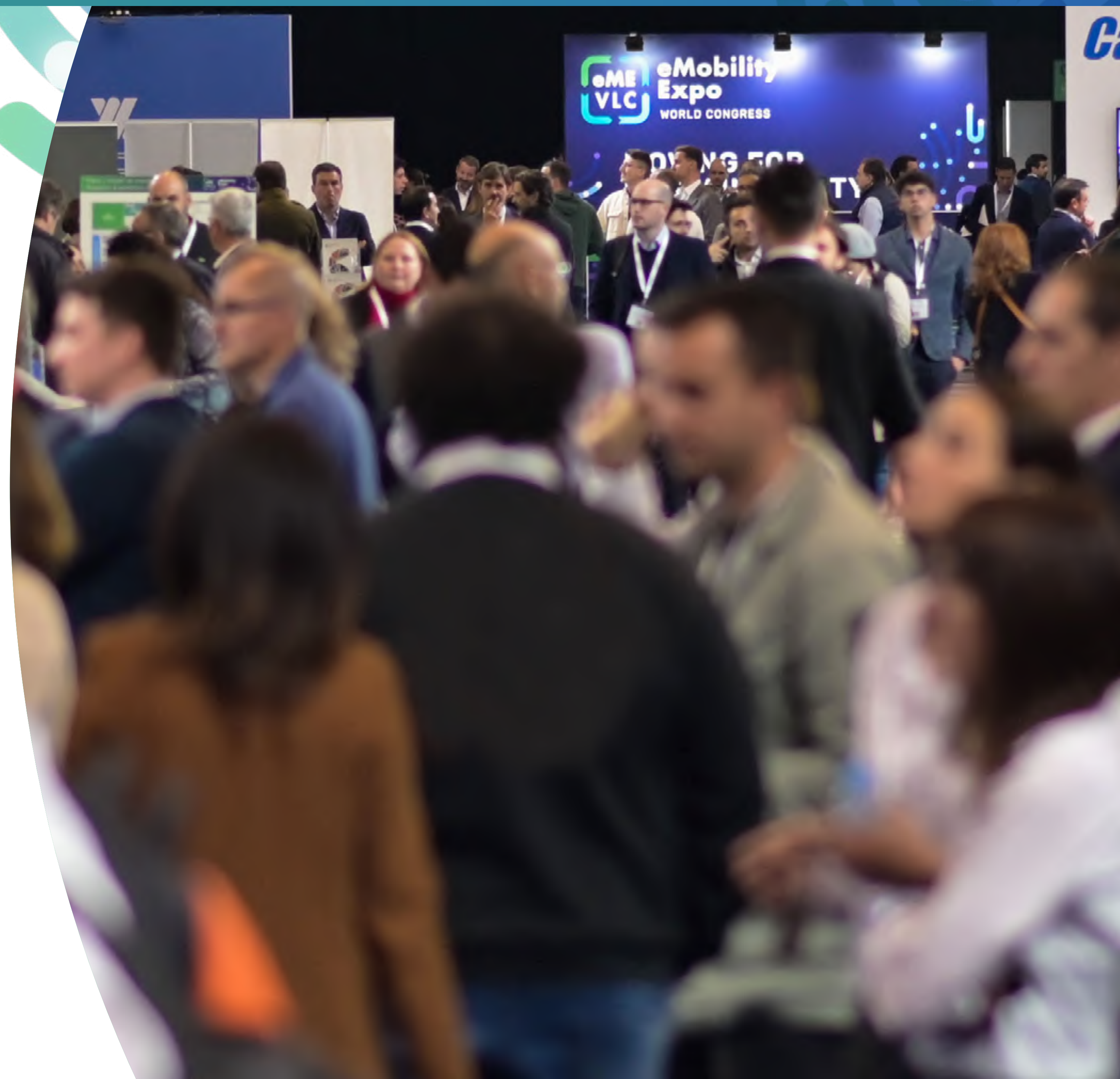
To analyse this paradigm shift and anticipate the future, but also to discover the new developments in sustainable mobility that will define the future of the industry, eMobility Expo World Congress is back.

## Andalucía eMobility World Hub

We believe that true transformation in the eMobility sector can only be achieved through collective efforts. Public and private organizations, industry leaders, innovators, and policy makers will come together to share their insights, experiences, and best solutions for the sustainability of the industry.

At eMobility Expo World Congress - MoW 2026, witness the latest innovations and advancements.

in sustainable vehicles, micro mobility solutions, logistics practices, maritime transport, air mobility, smart urban mobility systems, rail and bus networks, and clean energy technologies. Immerse yourself in a comprehensive showcase that unites these sectors under one roof, illustrating their collective impact on shaping the sustainable future of transportation of people and goods.

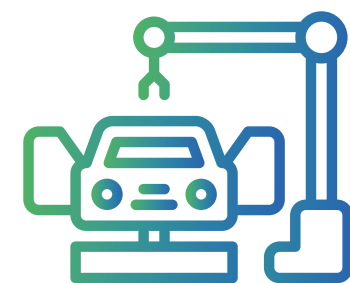




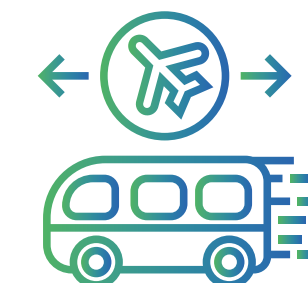
# eMobility in a full swing



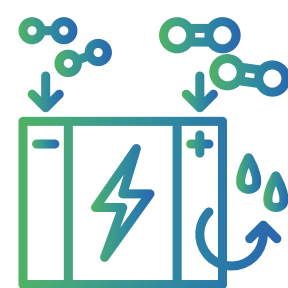
The EU seeks better access for its cars and contracts in different regions of the world. This will boost the growth of automotive, logistics, air and maritime transport, among others. By **2030**, such agreements are expected to have helped the sector develop at a rate of around **12%**.



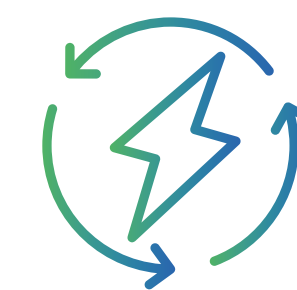
More than **15%** of NextGeneration EU financing goes to the sustainable mobility industry because the European Union, remaining committed to becoming the first **climate-neutral** continent by 2050.



**56%** of consumers today are ready for future shared autonomous vehicles to replace trips taken in private vehicles. Depending on how the relevant regulations and technologies develop, revenue from robo-taxis and robo-shuttles might reach over **\$400 billion in 2030**.



In order to achieve the reduction of greenhouse gas emissions by at least 55% by 2030, **hydrogen is crucial**, as has been reinforced by the REPowerEU strategy to lessen reliance on fossil fuels. By 2030, the green hydrogen market will be worth **\$72 billion**.



The REPowerEU plan has required massive investments and reforms. We are mobilising close to **€300 billion**.



**6,000**  
MOBILITY  
PROFESSIONALS



**+200**  
EXHIBITING  
FIRMS



**+400**  
INNOVATIONS  
SHOWCASED



**+375**  
INTERNATIONAL  
SPEAKERS



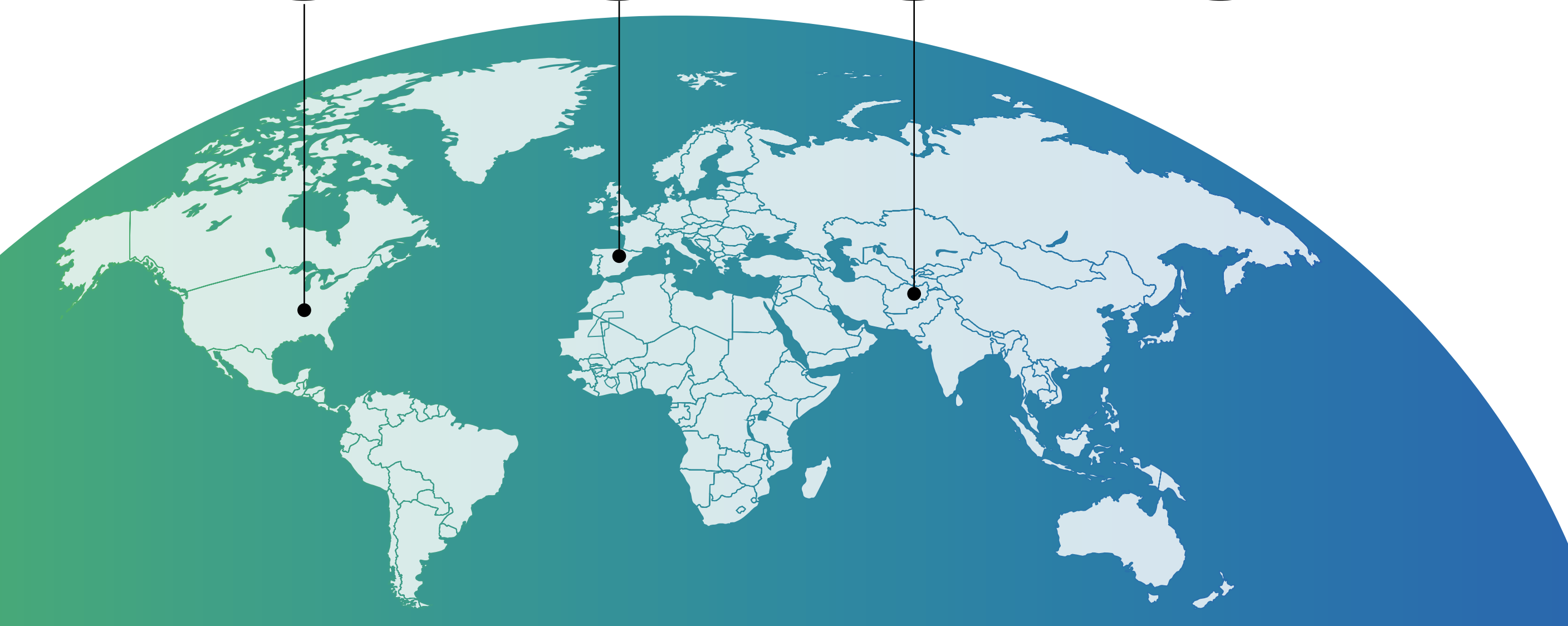
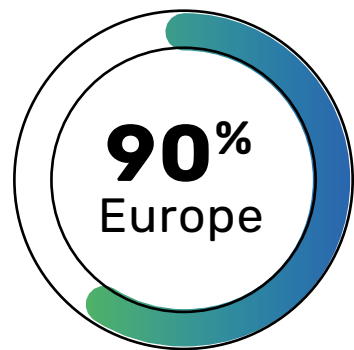
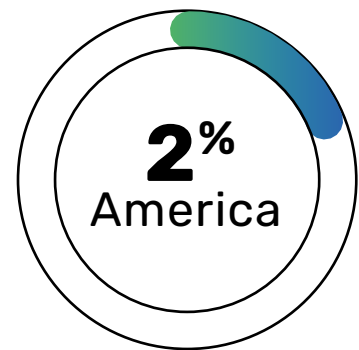
**+180**  
STAKEHOLDERS  
INVOLVED



**+130**  
MEDIA  
PARTNERS

# Visitor profile

## Visitor's origin

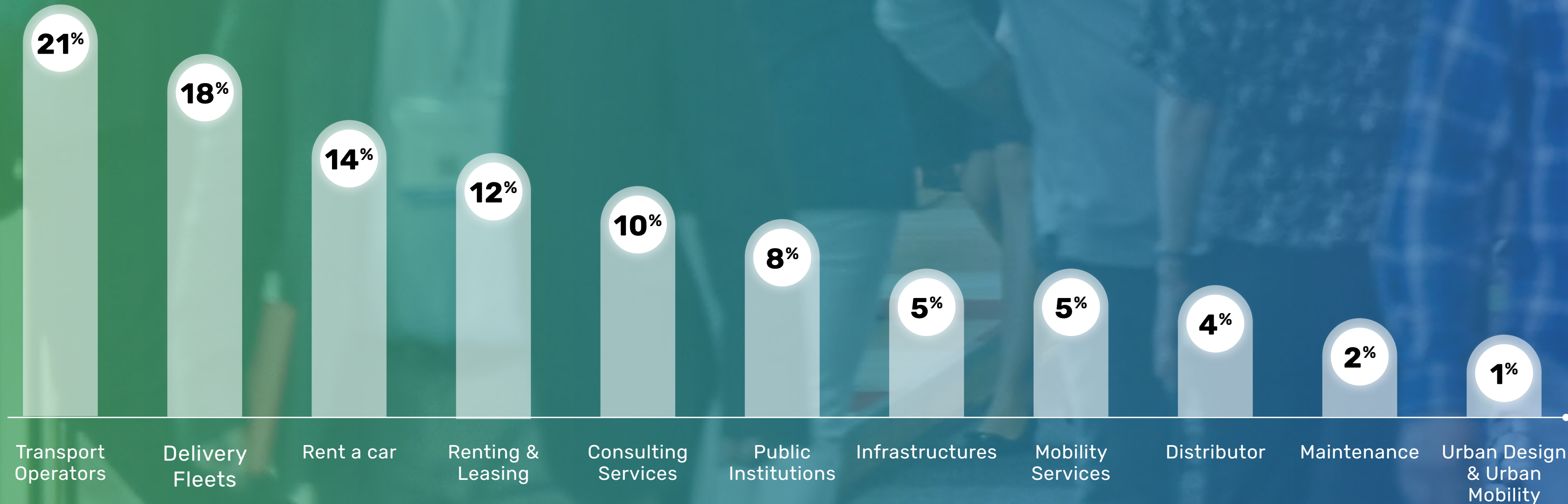


# eMobility gathers all the mobility industry ecosystem

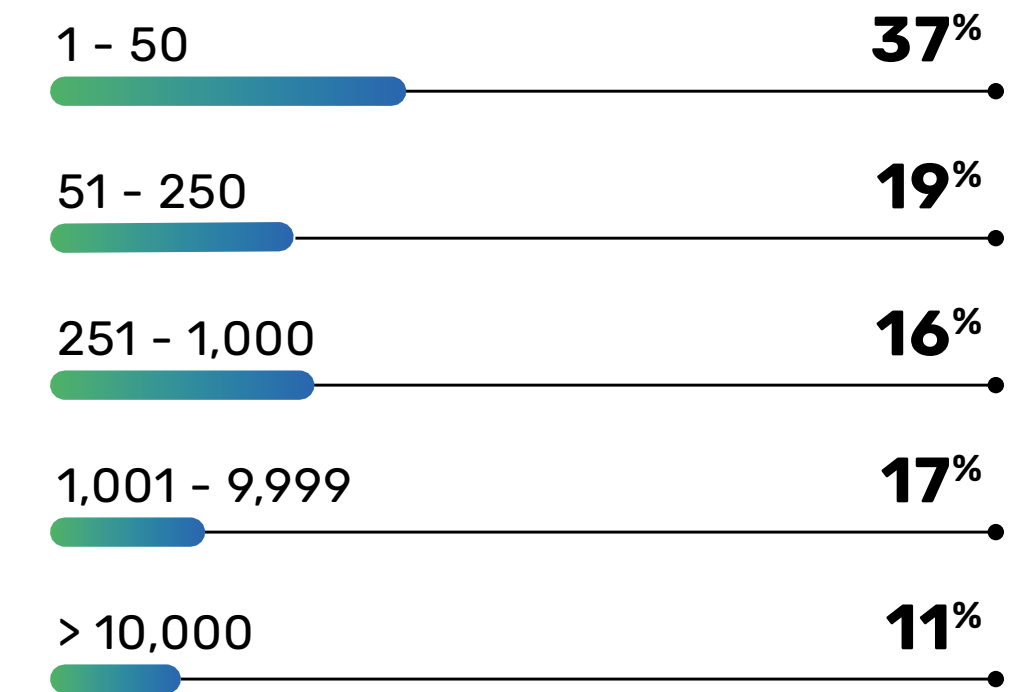
## Main Decision-Makers



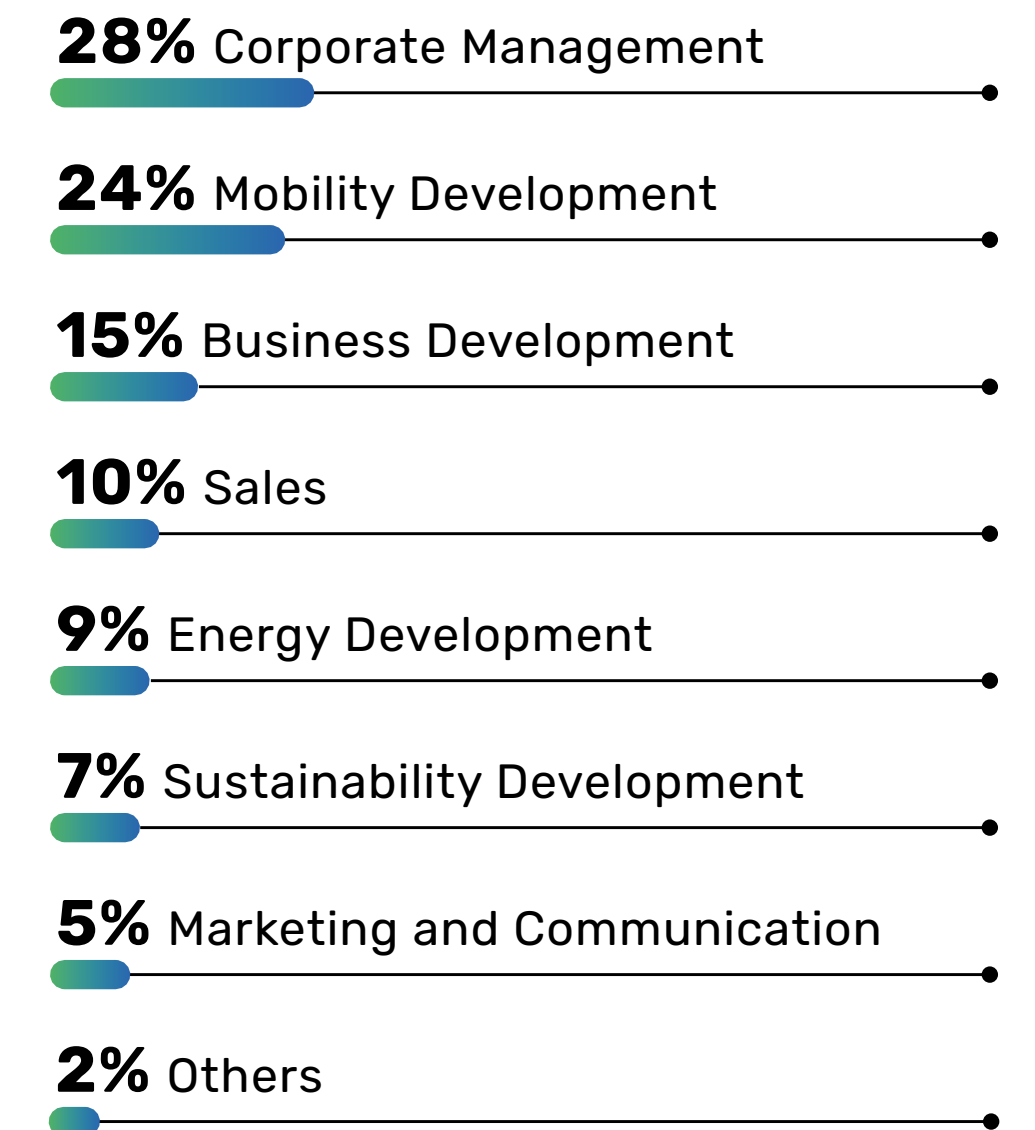
## Organizations' profile



## Company size by number of employees



## Professional Area



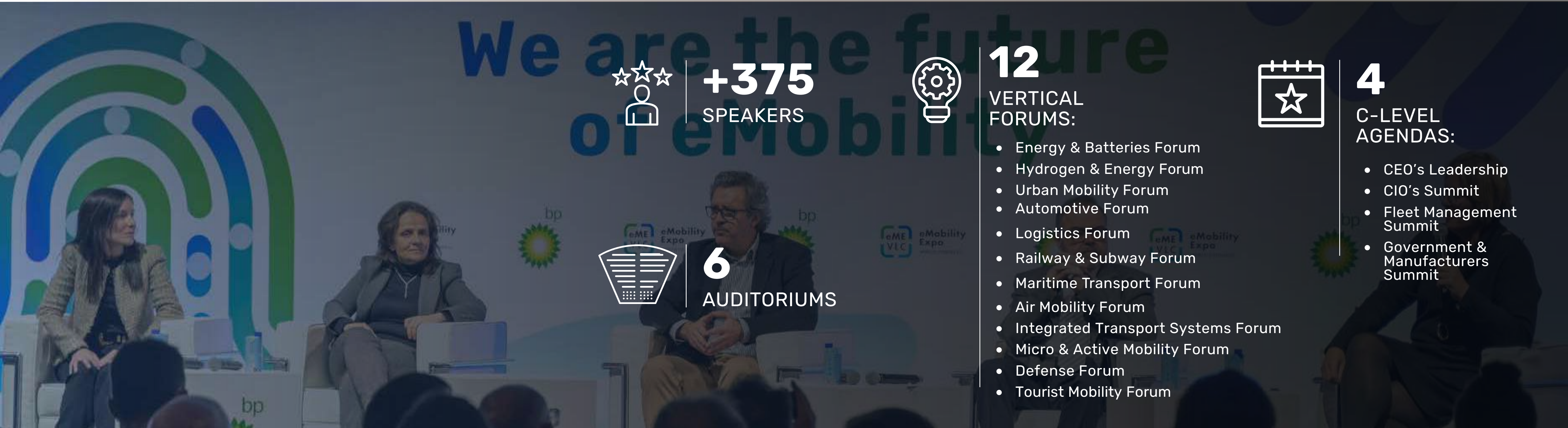
# 6,873 professionals choose eMobility Expo World Congress



# Where mobility professionals meet to transform the industry



The eMobility World Congress - MOW is the global conference open to everyone who wants to get the latest insights in emobility from over 375 global experts: from major vehicle manufacturers to ride-share services, from public transport operators to navigation software companies, from new sources of fuel such as hydrogen to electric batteries manufacturers, from research institutes to bike-sharing companies.



**+375**  
SPEAKERS



**12**

VERTICAL FORUMS:

- Energy & Batteries Forum
- Hydrogen & Energy Forum
- Urban Mobility Forum
- Automotive Forum
- Logistics Forum
- Railway & Subway Forum
- Maritime Transport Forum
- Air Mobility Forum
- Integrated Transport Systems Forum
- Micro & Active Mobility Forum
- Defense Forum
- Tourist Mobility Forum



**4**

C-LEVEL AGENDAS:

- CEO's Leadership
- CIO's Summit
- Fleet Management Summit
- Government & Manufacturers Summit



**6**  
AUDITORIUMS

**Hot Topics Covered**

ELECTRIC VEHICLES  
ECO CITIES  
ZERO EMISSIONS  
FUTURE OF MOBILITY  
RECHARGEABLE STATIONS

ELECTRICITY  
POWER BATTERIES  
SUSTAINABILITY  
NEW VEHICLES BATTERIES

PARKING SOLUTIONS  
MICRO MOBILITY  
PUBLIC TRANSPORT  
INDUSTRIAL COMPONENTS  
LASTMILE LOGISTICS



FUTURE AND DIGITAL TRANSPORTATION  
TRANSPORT INFRASTRUCTURE  
ENERGY TRANSITION & EFFICIENCY  
CITIZENS VS. TRAVELLERS  
NEW CONSUMER HABITS

ETHICS AND LAW  
INDUSTRY 4.0  
NEW OPPORTUNITIES  
TRANSPORTATION OF GOODS

# Agenda Tuesday 10<sup>th</sup> March - Day 1

	MAIN AUDITORIUM	AUDITORIUM 2	AUDITORIUM 3	AUDITORIUM 4	AUDITORIUM 5	AUDITORIUM 6
	<b>mow</b> FORUM ANDALUCÍA NEW MOBILITY ORDER IN THE WORLD	<b>AUTOMOTIVE TECH FORUM</b>	<b>INTEGRATED TRANSPORT SYSTEMS</b>	<b>URBAN MOBILITY FORUM</b>	<b>AIR MOBILITY FORUM</b>	<b>INNOVATION ARENA</b>
10:00h	WHY MOW ? OBJECTIVES OF MOW2026	SUSTAINABLE & DIGITAL TECH MOBILITY AND HOW AUTOMOTIVE SECTOR IS DRIVING TO THE TRANSITION	WHEN THE CITIES LISTEN & TALK: INTEGRATION OF THE SMART CITY TO ALL MOBILITY SYSTEMS	NEW SUSTAINABLE MOBILITY: EVOLUTION OF PARADIGM CHANGE?	IF THE WRIGHT BROTHERS WERE BORN AGAIN: REINVENTING AVIATION & AEROSPACE	INNOVATION SOLUTIONS PITCH
MORNING SESSION	FRAMING OF MOW	FROM CONNECTED CARS (V2X) TO AUTONOMOUS ECOSYSTEMS	THE BACKBONE OF THE NEW MOBILITY CITY: FROM ASSETS TO INTELLIGENCE	FROM MASS TRANSIT TO SMART TRANSIT	HOW TECHNOLOGY IS CHANGING THE WAY WE FLY	
	EU REGULATION & GOVERNMENT POSITIONS	ZERO-EMISSION PROPULSION TECHNOLOGIES (ELECTRIC, H <sub>2</sub> , ETC.)	SYNTHETIC CITIES: DIGITAL TWINS AND PREDICTIVE GOVERNANCE	eVTOL & URBAN AIR INTEGRATION: REGULATIONS AND TRAFFIC MANAGEMENT	THE SMART AIRLINE: FROM DATA TO EFFICIENCY	
	OPENING CEREMONY	CIRCULAR AUTOMOTIVE: REDUCING COST THROUGH MATERIALS & TECHNOLOGY	INTEGRATED CITY: PLANNING, INFRASTRUCTURE & OPERATIONS	SMART RURAL MOBILITY AND DIGITAL INCLUSION	SMART AIRPORTS: THE INTELLIGENT GATEWAYS	
14:00h	AUTOMOBILE INDUSTRY STRATEGY VS GLOBAL WARMING AND FUTURE TECHNOLOGIES	BEYOND EURO 7: HOW AUTOMOTIVE SECTOR IS GOING?			DIGITAL THREAD: WHEN DIGITAL TWINS MEET THE DATA LIFE CYCLE	
14:00 - 15:30h	<b>CEOs LEADERSHIP SUMMIT LUNCH</b>	<b>LUNCH BREAK</b>				<b>LUNCH BREAK</b>
	<b>mow</b> FORUM ANDALUCÍA NEW MOBILITY ORDER IN THE WORLD	<b>HYDROGEN AND ENERGY</b>	<b>INTEGRATED TRANSPORT SYSTEMS</b>	<b>MICRO &amp; ACTIVE MOBILITY FORUM</b>	<b>FLEET MANAGEMENT FORUM</b>	<b>INNOVATION ARENA</b>
15:30h	EV ISSUES: COST, COMPETITIVENESS, CO2 FOOTPRINT, COMPETITIVENESS	HYDROGEN 2.0: INDUSTRIAL SCALE, INFRASTRUCTURE AND THE RACE TO DEPLOYMENT	HUMAN-CENTRIC CITIES FOR NET-ZERO MOBILITY	MICRO & ACTIVE MOBILITY: THE NEW BACKBONE OF URBAN MOVEMENT	FLEET DECARBONIZATION: STRATEGIES FOR A ZERO-EMISSION TRANSITION	INNOVATION SOLUTIONS PITCH
AFTERNOON SESSION	THERMAL ENGINE ISSUES: ECOFUELS, HYBRIDATION...	THE ECONOMICS OF HYDROGEN: COST REDUCTION, FINANCING MODELS & MARKET ACTIVATION	INTELLIGENT TRAFFIC & PARKING	REDESIGNING STREETS: ACTIVE MOBILITY AS URBAN INFRASTRUCTURE	SMART FLEET OPERATIONS: TELEMATICS, OPTIMIZATION & PREDICTIVE MAINTENANCE	
	CONCLUSION DAY 1	GEOPOLITICS OF REGULATION: HOW EUROPE COMPETES FOR CLEAN MOBILITY	SMART CITIES WITH A SOUL: THINKING FOR THE PEOPLE WITH LESS MOBILITY	SMART MICRO-MOBILITY: SENSORS, DATA & OPERATIONAL INTELLIGENCE	AUTONOMOUS FLEETS: FROM PILOTS TO REAL OPERATIONS	
18:00h		POWER-TO-X FOR TRANSPORT: SYNTHETIC FUELS, GREEN AMMONIA & NEW INDUSTRIAL CHAINS		CHARGING & STORAGE FOR LIGHT ELECTRIC VEHICLES	FLEET SAFETY, REGULATION & WORKFORCE EVOLUTION	
18:00 - 20:00	<b>WELCOME PARTY</b>					

# Agenda Wednesday 11<sup>th</sup> March - Day 2

	MAIN AUDITORIUM	AUDITORIUM 2	AUDITORIUM 3	AUDITORIUM 4	AUDITORIUM 5	AUDITORIUM 6
		<b>LOGISTICS FORUM</b>	<b>ENERGY &amp; BATTERIES</b>	<b>RAILWAY &amp; SUBWAY FORUM</b>	<b>MARITIME TRANSPORT FORUM</b>	<b>INNOVATION ARENA</b>
10:00h	MOTORSPORT AS A VECTOR OF PROGRESS FOR ROAD VEHICLES	THE LOGISTICS RENAISSANCE: FROM AUTOMATION TO INTELLIGENCE	NEXT-GEN BATTERY DEVELOPMENT: FROM CHEMISTRY TO SCALE	DOOR-TO-DOOR MOBILITY IN THE RAILWAY SECTOR	NEW PROPULSION SYSTEMS & THE DECARBONIZATION OF THE SEA	INNOVATION SOLUTIONS PITCH
MORNING SESSION	GLOBAL LIFE CYCLE EMISSIONS CONCEPT	FROM WAREHOUSES TO EXCHANGE HUBS: HYPER-AUTOMATION & ROBOTICS IN THE NEW LOGISTICS TRANSITION	THE FUTURE ENERGY MIX: BATTERIES, HYDROGEN AND HYBRID SYSTEMS FOR MOBILITY & INDUSTRY	NET-ZERO TRANSPORT & NEW PROPULSION TECHNOLOGIES FOR RAILWAY & SUBWAY	LEISURE CRUISES & SUSTAINABLE TOURISM: GREEN NAVIGATION STRATEGIES	
	DEVELOPMENT OF LIGHT VEHICLES (2 AND 4 WHEELS)	DIGITAL TWINS & SIMULATION FOR RESILIENT SUPPLY CHAINS	EUROPE'S CHARGING NETWORK: ELECTRIC, HYDROGEN & HYBRID FUTURES	THE NEW ERA OF TRAIN MANUFACTURING: FLEXIBLE, MODULAR & DIGITAL	PORT OPERATIONS AS A DATA-DRIVEN PUZZLE: THE NEW TETRIS OF LOGISTICS	
	14:00h	DEBATE ON EU REGULATION AND THE FUTURE OF AUTO INDUSTRY	AUTONOMOUS LOGISTICS & LAST-MILE ORCHESTRATION	ENERGY RESILIENCE IN EUROPE: HOW THE FUTURE ELECTRICAL NETWORK WILL SECURE A STABLE AND DECARBONISED ECONOMY	RAILWAY & SUBWAY OPERATORS: VOICES OF THE INDUSTRY	
14:00 - 15:30h	<b>GOVERNMENTS &amp; MANUFACTURERS SUMMIT LUNCH</b>	<b>LUNCH BREAK</b>				<b>LUNCH BREAK</b>
		<b>LOGISTICS FORUM</b>	<b>ENERGY &amp; BATTERIES</b>	<b>TOURISM MOBILITY</b>	<b>DEFENSE FORUM</b>	<b>INNOVATION ARENA</b>
15:30h	CONTINUE DEBATE AND AGREE ON A SET OF MOTIONS ("DECALOGUE") AND NEXT STEPS	INTEGRATED INDUSTRIAL LOGISTICS: CONNECTING THE FACTORY FLOOR TO THE WORLD	LIFE CYCLE ASSESSMENT FOR ENERGY PRODUCTION & STORAGE	TOURISM MEETS MOBILITY: REINVENTING VISITOR TRANSPORT FOR SUSTAINABLE DESTINATIONS	DEFENSE MOBILITY SOLUTIONS FOR A CHANGING WORLD	eMOBILITY STARTUP FORUM
AFTERNOON SESSION	CONCLUSION AND PRESS CONFERENCE	GREEN & CIRCULAR LOGISTICS	SUPER CHARGING THE AUTOMOTIVE SECTOR	AIRPORT-TO-CITY EXPERIENCE: THE NEW COMPETITIVE ADVANTAGE	ENERGY AND MOBILITY IN DEFENSE: TOWARDS MORE SUSTAINABLE OPERATIONS	eMOBILITY STARTUP FORUM AWARDS CEREMONY
		18:00h	INDUSTRIAL RESILIENCE AND THE FUTURE OF SUPPLY CHAINS	BATTERY MANUFACTURING & RECYCLING: THE CIRCULAR ENERGY CHAIN	TOURISTIC MOBILITY CORRIDORS: CONNECTING ATTRACTIONS, PORTS & NATURAL AREAS	
20:00 - 23:00	<b>AWARDS CEREMONY &amp; GALA DINNER</b>					

# Andalucía: eMobility World Hub

Andalucía has emerged as a vibrant hub for sustainable mobility, leading the way in promoting transportation solutions and setting an example for other cities worldwide. With a strong commitment to reducing emissions, improving air quality, and enhancing the overall quality of life for its residents, Andalucía has implemented numerous initiatives and infrastructure developments that prioritize sustainable mobility.

We invite you to complete your agenda with our Fun & Business activities within the framework of eMobility Expo World Congress - MOW 2026, along with a host of cultural, gastronomic and music proposals that Andalucía has to offer.



**eMOBILITY  
INNOVATION AWARDS  
2026**

**eMOBILITY  
STARTUP FORUM**

**eMOBILITY  
PLAZA**

**LEADERSHIP  
SUMMIT**

**1 TO 1  
BUSINESS MEETINGS**

**HIGH LEVEL  
INSTITUTIONAL AGENDA**





**The business platform that brings most value to the sector**



Visitor Rating



Will attend eMobility2026



eMobility World Congress rating



Considered eMobility2024 the most relevant and useful professional event

**Participate as:**



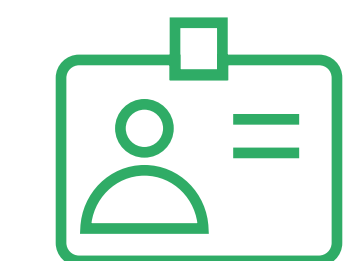
**PARTNER**

The best option to show your leadership in the sector and stand out from your competitors. Place your stand in the best area of the showroom, obtain maximum visibility, participate in the congress and invite your best customers and prospects among many other actions.



**EXHIBITOR**

Showcase your products and solutions in the exhibition area in front of thousands of potential buyers. Choose between the Premium area for the highest visitor traffic or the Business area if you are looking to adjust your investment.



**NEWCOMER**

We know how hard it is to get started. That's why we offer you a turnkey package to be present at the most innovative event in the sector with a minimum investment.





**NETWORK**



**KNOWLEDGE**



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**PERFORMING STUNNING EXHIBITIONS  
FOR YOUR BUSINESS SUCCESS**

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